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Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
ω N	10/087,679	BARRY ET AL.			
Office Action Summary	Examiner	Art Unit			
	Kyle R. Stork	2178			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D.  Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period of Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be timwill apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	I.  lety filed  the mailing date of this communication.  O (35 U.S.C. § 133).			
Status					
1)⊠ Responsive to communication(s) filed on <u>26 S</u> 2a)□ This action is <b>FINAL</b> . 2b)⊠ This      3)□ Since this application is in condition for alloware closed in accordance with the practice under E	s action is non-final.  nce except for formal matters, pro				
Disposition of Claims					
4) Claim(s) 1-29 is/are pending in the application 4a) Of the above claim(s) is/are withdray 5) Claim(s) is/are allowed. 6) Claim(s) 1-29 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or Application Papers  9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomposite and accomposite accomposite and accomposite accomposite and accomposite accomposite accomposite accomposite accomposite accomposite accomposite ac	wn from consideration.  or election requirement.  er.  epted or b) objected to by the Edrawing(s) be held in abeyance. Seetion is required if the drawing(s) is objected.	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).			
Priority under 35 U.S.C. § 119  12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureau	s have been received. s have been received in Application rity documents have been receive	on No			
* See the attached detailed Office action for a list  Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	4)	(PTO-413)			

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## **DETAILED ACTION**

1. This non-final office action is in response to the request for continued examination filed 27 October 2005 and the amendment filed 26 September 2005.

2. Claims 1-29 are pending. Claims 1, 9, 16, 22, 29 are independent claims. The rejection of claims 2, 9, 16, and 23 have been withdrawn as necessitated by the amendment.

# Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1, 7-8, 22, and 28 remain rejected and claim 16 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz (US 2001/0037258 A1—filing date 4/10/2001), further in view of Mueller et al. (USPN 6,009,398—filing date 4/18/1997), hereinafter Mueller, further in view of Graber et al. (USPN 5,712,979—filing date 9/20/1995), hereinafter Graber, further in view of Boehne et al. (USPN 6,434,500 B1—filing 10/18/1999) hereinafter Boehne, and further in view of Adobe GoLive 5.0 User Guide, (published 2000) hereinafter Adobe.

Regarding independent claim 1, Barritz discloses a system for developing a website (see Abstract, it is a website constructing tool), comprising: a content system for providing content for web pages of the website, wherein the web pages have defined

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categories into which the content is arranged (see Abstract, lines 1-10, the website is constructed along categoric lines); a site diagram system for dynamically defining and depicting a relationship between the web pages (see Figure 1). Barritz fails to disclose a calendar system for defining a calendar within the website. However, Mueller discloses in col. 10, lines 60—col. 11, line 25 a system for defining a calendar within a website. It would have been obvious to one of ordinary skill in the art at the time of the invention to define a calendar within the website in order to enhance its chronological functionality. Barritz further fails to disclose a breadcrumb system for inserting breadcrumb code into the web pages. However, Graber in the Abstract lines 1-20 discloses a method for inserting history code into web pages, which is a type of breadcrumb code. It would have been obvious to one of ordinary skill in the art at the time of the invention to use Graber's breadcrumb code to enhance Barritz's invention by enhancing its web page navigation capabilities. Finally, Barritz fails to disclose a feedback system for receiving and tracking feedback related to the website. However, Boehne, in col. 3, lines 15-35, discloses the use of feedback systems with websites. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a feedback system with a website to facilitate the communication capabilities of the computer. Barritz further fails to disclose the website being adapted to be developed by a creator that has no knowledge of web-based programming. However, Adobe discloses the website being adapted to be developed by a creator that has no knowledge of web-based programming (page 1). It would have been obvious to one of ordinary skill in the art at the time of the applicant's invention to use Adobe's website

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creator with Barritz combination, since it would have allowed a users with varying skill sets to generate webpages (Adobe: page 1).

Regarding dependent claim 7, Barritz, Mueller, Graber, Boehne, and Adobe fail to specifically disclose that the breadcrumb code allows a reader of the website to view a list of web page links corresponding to web pages of the website visited by the reader, and further allows the reader to select a particular link on the list to return to the corresponding web page. However, it was notoriously well known in the art at the time of the invention that these capabilities were inherent to most common web browsers such as Microsoft Internet Explorer and Netscape Navigator via their history features at the time of the invention and hence any breadcrumb code would have inherently provided these capabilities. It would have been obvious to one of ordinary skill in the art at the time of the invention to provide these capabilities via breadcrumb code in order to ensure compatibility with the history features of major browers.

Regarding dependent claim 8, Barritz discloses that the site diagram system depicts the relationship as links on the website in Figure 1.

Regarding independent claim 16, it is the method performed by a subset of the limitations of claim 1, and is rejected under similar rationale. The applicant further discloses authors who prepare content, editors who edit content, and administrators who approve content. While Adobe suggest various user roles (page 1), Adobe fails to specifically disclose authors, editors, and administrators. However, authors who prepare or author content, editors who edit content, and administrators who approve content are user roles and associated activities that were notoriously well known in the

art at the time of the applicant's invention. It would have been obvious to one of ordinary skill in the art at the time of the applicant's invention to have combined well known user roles with Adobe's suggestion of user roles, since it would have allowed specified users to perform specific tasks associated with their role.

Regarding independent claim 22, it is a program product encoded on a recordable medium that is functionally equivalent to claim 1, and is rejected under similar rationale.

Regarding dependent claim 28, it is a program product encoded on a recordable medium that is functionally equivalent to claim 7, and is rejected under similar rationale.

5. Claims 2, 12, 18, and 23 are rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Yen et al. (USPN 6,724,918 B1—filing date 5/9/2000), hereinafter Yen, further in view of Carrier, III et al. (USPN 5,960,196—filing date 12/18/1996), hereinafter Carrier, III.

Regarding dependent claim 2, Barritz discloses a category system for defining the categories and assigning creator groups thereto (see Fig. 1) and a record system for tracking changes to the content (see Fig. 3). Adobe discloses authors, editors, and administrators (page 1: Here, a publisher is an author, here a web designer is an editor, and a web programmer is an administrator). It would have been obvious to one of ordinary skill in the art at the time of the applicant's invention to have combined Barritz method with Adobe's method, since it would have allowed a user to distribute tasks for

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web publishing. However, Barritz fails to disclose that the content for the categories can be defined only by the assigned creator groups. However, Yen discloses in col. 5, lines 35-55, how creators have exclusive rights to alter categories. It would have been obvious to one of ordinary skill in the art at the time of the invention to have creators have exclusive rights to alter categories as in Yen in Barritz in order to enforce collaborative privileges. Furthermore, Barritz fails to disclose a metric system for tracking access to the web pages. However, Carrier, III disclose a metric system for tracking access in col. 8, lines 20-35. It would have been obvious to one of ordinary skill in the art at the time of the invention to combine Carrier, III with Barritz in order to accurate maintain records to identify patterns in access trends for the system), Adobe fails to specifically disclose authors, editors, and administrators. However, authors who prepare or author content, editors who edit content, and administrators who approve content are user roles and associated activities that were notoriously well known in the art at the time of the applicant's invention. It would have been obvious to one of ordinary skill in the art at the time of the applicant's invention to have combined well known user roles with Adobe's suggestion of user roles, since it would have allowed specified users to perform specific tasks associated with their role.

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Regarding dependent claim 12, it is the system claimed as in claim 9, with the additional limitations of claim 2, and it is rejected under similar rationale.

Regarding dependent claim 18, it is a method performed by a system that combines limitations from claims 1 and 2 and is rejected under similar rationale.

Regarding dependent claim 23, it is a program product encoded on a recordable medium that is functionally equivalent to claim 2, and is rejected under similar rationale.

Regarding independent claim 29, the applicant discloses the limitations similar to those in claims 9 and 12. Claim 29 is rejected under similar rationale.

6. Claims 3 and 24 remain rejected and claim 19 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Stern (USPN 6,724,918 B1—filing date 5/9/2000).

Regarding dependent claim 3, Barritz, Mueller, Graber, Boehne, and Adobe fail to disclose a subscription system for subscribing to the website and for generating an alert to subscribers when new content is posted on the website; a currency system for generating a reminder to update the content; and an information system for generating a list of new content that is posted to the website. However, in col. 10, line 50—col. 11, line 5, Stern discloses a subscription manager for a website that manages new content with alerts. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a subscription manager for a website that manages new content with alerts in order to help regulate access to a webpage and provide feedback to the users.

Regarding dependent claim 19, it is a method performed by a system that combines limitations from claim 3 and is rejected under similar rationale.

Regarding dependent claim 24, it is a program product encoded on a recordable medium that is functionally equivalent to claim 3, and is rejected under similar rationale.

7. Claims 4 and 25 remain rejected and claim 20 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Lemay ("Laura Lemay's Teach Yourself Web Publishing with HTML 4 in 14 Days", 1997, Sams.net), further in view of Towers ("Visual Quickstart Guide: Dreamweaver 2 for Windows and Macintosh", 1999, Peachpit Press).

Regarding dependent claim 4, Barritz, Mueller, Graber, Boehne, Adobe fail to disclose a side bar system for defining a side bar of information; a link system for defining links within the content; and a view system for generating a list of current content and corresponding links based on a predetermined criterion. However, Lemay discloses a side bar system for defining a side bar of information (see page 402, frames); a link system for defining links within the content (see page 96, link structure); and a view system for generating a list of current content and corresponding links based on a predetermined criterion (see page 97, creating link structure). It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate these innovations from Lemay in to Barritz, Mueller, Graber, and Boehne because they are basic features of web design that can be used to enhance the interactive features of web pages. Furthermore, Barritz, Mueller, Graber, and Boehne fail to disclose a template system for defining a template for the web pages. However, Towers discloses

on page 318 the use of templates with Dreamweaver. It would have been obvious to one of ordinary skill in the art at the time of the invention to use templates with Barritz, Mueller, Graber, and Boehne because they would have provided an organized method of web page construction.

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Regarding dependent claim 20, it is a method performed by a system that combines limitations from claim 4 and is rejected under similar rationale.

Regarding dependent claim 25, it is a program product encoded on a recordable medium that is functionally equivalent to claim 4, and is rejected under similar rationale.

8. Claims 5 and 26 remain rejected and claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Conant et al. (USPAP US 2002/0129056 A1—filing date 2/14/2001), hereinafter Conant, further in view of Busch et al. (USPN 6,656,050 B2—filing date 8/3/2001), hereinafter Busch, further in view of Daberko (USPN 5,787,445—filing date 3/7/1996).

Regarding dependent claim 5, Barritz, Mueller, Graber, Boehne, Adobe fail to disclose a role system for defining roles of creators of the website. However, Conant, in [0059] discloses a role system. It would have been obvious to one of ordinary skill in the art at the time of the invention to have used a role system because it would have helped to manage the activity of the creators of the website. Barritz, Mueller, Graber, and Boehne further fail to disclose a promotion system for defining a promotion schedule for content to be posted on the web pages. However, Busch, in col. 1, lines

10-35 discloses a promotion system. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a promotion system as in Busch because it would have introduced sweepstakes capability into the webpages. Barritz, Mueller, Graber, and Boehne further fail to disclose a removal system for defining whether the content is hidden, deleted, or archived. However, in col. 21, Table 2, Daberko reveals use of hidden, deleted, and archived flags to facilitate file management. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a removal system with hidden, deleted, and archived flags like Daberko to facilitate file management.

Regarding dependent claim 21, it is a method performed by a system that combines limitations from claim 5 and is rejected under similar rationale.

Regarding dependent claim 26, it is a program product encoded on a recordable medium that is functionally equivalent to claim 5, and is rejected under similar rationale.

9. Claims 6 and 27 remain rejected and claim 17 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Helgeson et al. (USPN 6.643.652 B2—filing date 1/12/2001), hereinafter Helgeson.

Regarding dependent claim 6, Barritz, Mueller, Graber, Boehne, and Adobe fail to disclose a loading system for converting the content from a non-HTML format into an HTML format and for loading the web pages onto a web server. However, Helgeson discloses conversion from non-HTML to HTML and a web server in col. 134, line 65—

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col. 135, line 25. It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate the non-HTML/HTML conversion and the web server from Helgeson into Barritz, Mueller, Graber, and Boehne because it would have facilitated incorporation of external content into an HTML webpage.

Regarding dependent claim 17, it is the method performed by a subset of the limitations of claim 6 and is rejected under similar rationale.

Regarding dependent claim 27, it is a program product encoded on a recordable medium that is functionally equivalent to claim 2, and is rejected under similar rationale.

10. Claim 9 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Yen.

Regarding independent claim 9, all of the limitations of this claim are rejected as in claim 1, except that wherein the content for the categories can be defined only by the assigned creator groups. However, Yen discloses in col. 5, lines 35-55, how creators have exclusive rights to alter categories. It would have been obvious to one of ordinary skill in the art at the time of the invention to have creators have exclusive rights to alter categories as in Yen in Barritz in order to enforce collaborative privileges. ), Adobe fails to specifically disclose authors, editors, and administrators. However, authors who prepare or author content, editors who edit content, and administrators who approve content are user roles and associated activities that were notoriously well known in the art at the time of the applicant's invention. It would have been obvious to one of

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ordinary skill in the art at the time of the applicant's invention to have combined well known user roles with Adobe's suggestion of user roles, since it would have allowed specified users to perform specific tasks associated with their role.

11. Claims 10-11 are rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Yen, further in view of Helgeson.

Regarding dependent claim 10, Barritz, Mueller, Graber, Boehne, and Adobe, and Yen disclose the limitations similar to those in claim 9, and the same rejection is incorporated herein. Barritz fails to disclose a loading system for converting the content from a non-HTML format into an HTML format and for loading the web pages onto a web server. However, Helgeson discloses conversion from non-HTML to HTML and a web server in col. 134, line 65—col. 135, line 25. It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate the non-HTML/HTML conversion and the web server from Helgeson into Barritz, Mueller, Graber, and Boehne because it would have facilitated incorporation of external content into an HTML webpage.

Regarding dependent claim 11, it contains limitations of claim 10 and is rejected under similar rationale.

12. Claim 13 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in

view of Adobe, further in view of Yen, further in view of Carrier, III, further in view of Stern.

Regarding dependent claim 13, Barritz, Mueller, Graber, Boehne, Adobe, Yen, and Carrier disclose the limitations similar to those in claim 12, and the same rejection is incorporated herein. Barritz fails to disclose a subscription system for subscribing to the website and for generating an alert to subscribers when new content is posted on the website; a currency system for generating a reminder to update the content; and an information system for generating a list of new content that is posted to the website. However, in col. 10, line 50—col. 11, line 5, Stern discloses a subscription manager for a website that manages new content with alerts. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a subscription manager for a website that manages new content with alerts in order to help regulate access to a webpage and provide feedback to the users.

13. Claim 14 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Yen, further in view of Carrier, III, further in view of Stern, further in view of Lemay, further in view of Towers.

Regarding dependent claim 4, Barritz, Mueller, Graber, Boehne, Adobe, Yen, and Carrier disclose the limitations similar to those in claim 13, and the same rejection is incorporated herein. Barritz fails to disclose a side bar system for defining a side bar of information; a link system for defining links within the content; and a view system for

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generating a list of current content and corresponding links based on a predetermined criterion. However, Lemay discloses a side bar system for defining a side bar of information (see page 402, frames); a link system for defining links within the content (see page 96, link structure); and a view system for generating a list of current content and corresponding links based on a predetermined criterion (see page 97, creating link structure). It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate these innovations from Lemay in to Barritz, Mueller, Graber, and Boehne because they are basic features of web design that can be used to enhance the interactive features of web pages. Furthermore, Barritz, Müeller, Graber, and Boehne fail to disclose a template system for defining a template for the web pages. However, Towers discloses on page 318 the use of templates with Dreamweaver. It would have been obvious to one of ordinary skill in the art at the time of the invention to use templates with Barritz, Mueller, Graber, and Boehne because they would have provided an organized method of web page construction.

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14. Claim 15 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barritz, further in view of Mueller, further in view of Graber, further in view of Boehne, further in view of Adobe, further in view of Yen, further in view of Carrier, III, further in view of Stern, further in view of Lemay, further in view of Towers, further in view of Conant, further in view of Busch, further in view of Daberko.

Regarding dependent claim 5, Barritz, Mueller, Graber, Boehne, Adobe, Yen, Carrier, Stern, Lemay, and Towers disclose the limitations similar to those in claim 14,

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and the same rejection is incorporated herein. Barritz fails to disclose a role system for defining roles of creators of the website. However, Conant, in [0059] discloses a role system. It would have been obvious to one of ordinary skill in the art at the time of the invention to have used a role system because it would have helped to manage the activity of the creators of the website. Barritz further fails to disclose a promotion system for defining a promotion schedule for content to be posted on the web pages. However, Busch, in col. 1, lines 10-35 discloses a promotion system. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a promotion system as in Busch because it would have introduced sweepstakes capability into the webpages. Barritz further fails to disclose a removal system for defining whether the content is hidden, deleted, or archived. However, in col. 21, Table 2, Daberko reveals use of hidden, deleted, and archived flags to facilitate file management. It would have been obvious to one of ordinary skill in the art at the time of the invention to use a removal system with hidden, deleted, and archived flags like Daberko to facilitate file management.

### Response to Arguments

15. Applicant's arguments filed 27 October 2005 have been fully considered but they are not persuasive.

With respect to independent claims 1, 16, and 22, the applicant argues that none of the references disclose a creator with no knowledge of web-based programming

developing a website (page 15). The examiner respectfully disagrees. Adobe discloses that a user my develop websites with knowledge of HTML, a web-based programming language (page 1, paragraph 1).

With respect to claims 2 and 23, the applicant argues that Yen is allowed to contribute to creation of the entire document and is not limited to a particular category or section of the document (page 17). The examiner respectfully disagrees. Yen discloses that users may contribute to the creation of updates for a document (column 5, lines 49-52). Further, each contribution to the creation of document sections can be correlated to the creator of the section (column 5, lines 45-52).

16. Applicant's arguments with respect to claims 2, 9, 16, and 23, and claims dependent upon these claims, have been considered but are moot in view of the new ground(s) of rejection.

With respect to claims 2, 9, 16, and 23 the applicant argues that the combination of references fails to specifically disclose authors, editors, and administrators with their respective roles (page 16). The examiner agrees, and the amended claim limitations have been addressed above.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kyle R. Stork whose telephone number is (571) 272-4130. The examiner can normally be reached on Monday-Friday (8:00-4:30).

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Stephen Hong can be reached on (571) 272-4124. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Kyle Stork Patent Examiner Art Unit 2178

krs

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PRIMARY EXAMINER